

# **ALIG CONNECT**

## **COOKIES POLICY**

This Cookies policy oversees the approach using which [Aligconnect.com](http://Aligconnect.com) uses Cookies during various interactions with the website users.

### **WHAT ARE COOKIES?**

A cookie is a piece of text code that the web site sends to your browser when you interact with that site. The cookie text file is stored on your browsing device by the website's server and only that server will be able to access the contents of that cookie. Cookies help you navigate between pages resourcefully as they store your preferences, and improve your overall experience of a website.

### **WHAT ARE THE DIFFERENT TYPES OF COOKIES?**

Aligconnect.com may use following types of cookies to improve your experience and interaction with the website:

**Essential or 'Strictly Necessary' Cookies** are essential for the operating our website. Without these cookies, parts of our websites will fail to not function. These cookies do not track your information nor are used for marketing purposes.

**Analytics cookies** for anonymous identification of your browsing device when you visit our site to keep track of browsing patterns.

**Service cookies** to help us to make our website work professionally, remembering your registration and login details as and when required, settings browsing preferences, and keeping track of the pages you view.

**Behavioral Advertising Cookies** may be placed on your device either by 3<sup>rd</sup> party Marketing partners to remember that you have visited a website and use that information to provide you with tailored advertisements. This is commonly known as online behavioral advertising (OBA).

You may note in addition that when you visit Aligconnect.com, you may be prompted to accept cookies. If you choose to have set your browser preferences to refuse cookies, it is possible that our website may not function properly on your device.

### **CONTACTING US**

if you have any queries about this privacy policy, please contact us by visiting Contact Page at Aligconnect.com or you can email us at [info@aligconnect.com](mailto:info@aligconnect.com)