

ALIG CONNECT

Privacy Policy

Aligconnect.com (hereby referred as **ALIG CONNECT**) is a Global Professional Networking Platform for Aligarh Muslim University (hereby referred as **AMU**) Alumni (hereby referred as **User**).

ALIG CONNECT which expression shall, unless repugnant to the context or meaning thereof, be deemed to include its affiliates, parent body, legal representatives and permitted assigns) provides AMU Alumni, i.e. the User (hereinafter referred to as the "**User**") with access to its content, resources, tools for communication, public forums, commerce platforms, and other services through www.aligconnect.com (hereinafter referred to as the "**Service**").

We at **ALIG Connect** appreciate and respect your privacy and so we have drafted this Privacy Policy (hereinafter referred to as "**this Policy**") which details how we handle your information. Privacy protection is our top priority. Kindly note that usage of our Services on/through our network of websites and all mobile applications is subject to your absolute and unconditional acceptance of the terms and conditions of this Privacy Policy.

1. USER INFORMATION AND USAGE

For accessing or using our Service, you may be required to provide certain information such as name, address, occupation, nationality, email, contact number, etc. All information, disclosed by you shall be deemed to be disclosed willingly and without any coercion. No liability pertaining to the authenticity / misrepresentation / fraud / negligence, etc. of the information disclosed to us shall lie on **ALIG Connect** nor will we in any way be responsible to verify any information obtained from you.

You agree and acknowledge that all information gathered from you may be used by us for the following purposes:

- a.** To maintain, develop, protect and improve our Services, manage your account / orders / subscriptions, etc.
- b.** For communication regarding important notices, changes in any of our user related terms and conditions and policies, promotion and marketing purposes.
- c.** For internal purposes such as auditing, data analysis and research relating our Services.
- d.** In the event, you participate in any contests or other promotional activity, for administering those activities.
- e.** For aggregating and developing metrics so as to improve user experience and to also facilitate contextual and non-contextual offerings from **ALIG Connect** and authorized third parties;
- f.** For doing strategic and targeted marketing and disclosing it to third party advertisers for any advertising, marketing or promotion.

2. COLLECTION OF INFORMATION AND STORAGE

We shall collect information from you about you or relating to third parties, during the following stages (if applicable), but not limited to the following stages

- a. When you subscribe for any of our Services.
- b. When you login to the **ALIG Connect** portal.
- c. When you upload information and photographs.
- d. When you share our content with third parties.
- e. When you invite others to use our Services.
- f. When you make any payments for our Services.
- g. When you gift out subscription or any of our Services to any third party; etc.

Kindly note that some information about you will already be existing on our servers prior to you activating your account. Such information will otherwise be public and will only be activated on you signing up for our services. By signing on the website and activating such data you have agreed that such data gathered by **ALIG Connect** is public and lawfully acquired.

In addition to this we may make use of cookies and other technologies such as pixel tags and web beacons to gather information about you or to make effective use of the information gathered from you. The aforementioned technology tools shall collect only the information which you voluntarily supply and unless you identify yourself vide such information, we may not be able to ascertain your identity. You are free to delete such cookies and technologies at any time after logging out from the website since they will not expire automatically on logging out of **ALIG Connect** or its connected websites. However, such cookies and technologies will be placed again on your computers on login.

Further, all information about you, including information about your internet connection, IP address, etc. may be used by us in our endeavors to cater to you mindful of your interests, preferences and otherwise. All information gathered by us shall be stored on servers, log files and any other storage system owned by us or by third parties. Additionally, information may be stored on our computers, hard drives, hard copies, etc.

The retention of such information will be till such time till a specific request is received from the user to delete such information. On the event that such request is made it shall be complied within 30 days. The modalities of serving such a notice by the user are detailed under Section 7, which reads as notices.

3. COLLECTION OF INFORMATION BY THIRD PARTY SITES AND ADVERTISERS

Our network of websites and all mobile applications may contain links to other websites /other applications, whose privacy policies may be different to ours. You should consult the other sites' / applications' privacy policies as we have no control over information that is submitted to, or collected by, these third parties.

On our network of websites and all mobile applications, there would be third party advertisers and links who advertise their products and/or services and such third-party advertisers and links may place or recognize a unique "cookie" on your browser and may use information (not including your name, address, e-mail address) about your visits to our and other websites in order to provide advertisements about goods and services of interest to you.

4. DISCLOSURE AND THIRD PARTY DISCLOSURE

You agree and acknowledge that **ALIG Connect** shall be at liberty to disclose your information or part thereof to its agents / business partners / retailers / vendors / service providers / third party servers / advertisers and other business associates.

We never sell, trade, or otherwise give access to your Personally Identifiable Information to any outside parties. This does not include our website hosts and other Alliances who assist us in operating our site or conducting our business. We may also provide access of this information to Federal Government to comply with the law.

5. CONFIDENTIALITY

We at **ALIG Connect** endeavor to treat your information as confidential and not cause any harm, theft, loss, unauthorized access, misuse within our storage system, alteration and destruction. In line with the priority for confidentiality, we request you to use SSL-enabled browsers such as Chrome, Safari, Firefox or Internet Explorer etc. as such browsers protect the confidentiality of our information while it is transmitted over internet. In the event, any of our Services are public forums such as chat rooms you shall be responsible for the information you may disclose on such forums to other users. However, in the course of our business we may be required to disclose information about you or part thereof to its agents/ business partners/ retailers/vendors/ service providers/ third party servers/advertisers and other business associates.

6. LEGAL DISCLOSURE

You agree that if so required by law or as per directions of the governmental agency, authority, court, etc, **ALIG Connect** may be required to disclose all your information and in such an event ALIG Connect is in no manner responsible for informing you or seeking your prior approval.

7. GRIEVANCES

In the event, you have any grievances relating to the Policy, please inform us within 24 hours of occurrence of the instance from which the grievance has arisen, by writing an email to info@aligconnect.com. We shall respond to all grievances lodged with us, within 48 hours through emails, telephone calls, personal visits, etc.

8. AMENDMENTS

ALIG Connect retains unconditional right to modify or amend this Policy without any recourse to you or any requirement of notice of the same to you.

9. COOKIES POLICY

Our Website uses Cookies. Please kindly refer to our detailed [cookies policy](#) for more information.

10. REMARKETING

You may find ads of our services on other sites that you visit regularly. Some of these ads may be served by Google Adwords, Facebook Partner Network or other 3rd party advertisers who provide remarketing services. Remarketing advertising use dart cookies to serve these ads to you based on your visit to our website and other websites on the internet. These cookies only track “non personal identification information” and do not track “personal identification information”. You can manage cookies preferences from your browser setting.

11. CHANGES TO THIS PRIVACY POLICY

Aligconnect.com reserves all rights to update this privacy policy at any time without any prior notice. Whenever the policy is updated, we will revise the updated date at the bottom of this page and may send you an email. You are hereby advised to frequently check this page for any changes. You accept and agree that it is your responsibility to review this page from time to time and become aware of the changes.

12. YOUR ACCEPTANCE OF THESE TERMS

By using Aligconnect.com, you imply your acceptance of this privacy policy. If you do not accept this policy, please do not use this site.

13. ANTI SPAM POLICY

We respect your email privacy, below are the rules which we follow:

We store your email address in order to:

- Email you the requested information; respond to your queries, and/or other requests or questions which you ask.
- Process your orders and to email the important information and updates related to the orders.
- Email you promotional offers which we may believe will interest you
- Email You monthly or weekly newsletter

To be in accordance with Anti Spam policy, we agree to the following:

- Never use false or ambiguous subjects in the email.
- Include the Detailed Physical address of our Business headquarters.
- Monitor 3rd Party email marketing services for compliance.
- Provide opt-out/unsubscribe Link within every email.

14. CONTACTING US

if you have any queries about this privacy policy, please contact us by visiting Contact Page at Aligconnect.com or you can email us at info@aligconnect.com

